

A) Adecuación Coherencia, cohesión	B) Riqueza lingüística Corrección lingüística	Puntuación Total de la tarea
/ 4	/ 6	/ 10

EXPRESIÓN E INTERACCIÓN ESCRITA - TASK 1

You have recently seen an advert on TV which appeared during a children's programme and you feel that an advertisement of this type is not suitable for showing on children's television. You have logged on the website of the ASA (Advertising Standards Authority, see below) and have decided to submit a complaint about it online. Write your complaint (either as a member of the public or on behalf of an organisation) explaining why you object to the advert and what you would like them to do about it.

Write **180-200** words

The screenshot shows the ASA website header with the logo and tagline 'The UK's independent regulator for advertising across all media'. A search bar is present. The main navigation menu includes 'Home', 'About ASA', 'Consumers', 'Industry', 'Rulings', and 'News & resources'. Below this, a secondary menu lists 'Make a complaint', 'What we cover', 'Independent Review process', 'Monitoring ads', and 'Advice for parents'. The 'Consumers' section is active, featuring a sub-header 'Consumers' and a paragraph: 'Each year, the UK public sees many millions of advertisements, direct marketing and promotions. Although the vast majority comply with the rules set out in the Advertising Codes, if you see something you think isn't right you can complain to us.' To the right, there is a 'Dealing with complaints - FAQs' section with a question mark icon and a brief description: 'We work hard to ensure our complaints procedures are transparent. Here we answer some commonly asked questions about how we handle complaints.'

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EXPRESIÓN E INTERACCIÓN ESCRITA - TASK 2

Lifestyle magazine is asking its readers to contribute an entry for its online blog on how much they know about the food they eat. All the entries should begin with the following quotation by Ann Wigmore: “*The food you eat can be either the safest and most powerful form of medicine or the slowest form of poison*”. Write your entry mentioning aspects about the origin, production, labelling and advertising of the food you eat.

Write 280-300 words